



**Intellectual Property for the "Non-Geek"  
Lawyer**  
*May 7, 2009*

Thursday, May 7, 2009  
Lantz Welch Education Center  
KCMBA Headquarters  
1125 Grand Blvd, Suite 400,  
Kansas City, MO 64106



Sponsored by the Patent Trademark & Copyright  
Committee

Registration & Lunch: noon. Seminar: 12:30 to 1:45 p.m.  
1.5 CLE Hours in Missouri and 1.5 CLE Hour in Kansas (pending)  
Fees: \$35 for KCMBA Member \$70 for Non-member

Moderator: **Kris Kappel**, *Husch Blackwell Sanders LLP*  
Speaker: **Lara S. Dickey**, *Husch Blackwell Sanders LLP*

Intellectual property law and practice touches many other areas of law practice, particularly business transactions. Transactional attorneys routinely come into contact with vitally important issues of technology protection and licensing, and brand protection and exploitation. This presentation is designed specifically for in-house counsel and business transactional attorneys who are not IP specialists but whose practice requires an understanding of intellectual property.

Noon Registration  
12:30 p.m. Presentation  
1:45 p.m. Adjourn

- Seminar Information**
- **Payment** must accompany registration. KCMBA accepts cash, check or American Express, MasterCard or Visa. No admission ticket or confirmation will be sent.
  - **Cancellations/No Shows:** Those who cancel at least 24 hours prior to the seminar will receive a credit voucher to use toward any KCMBA program for one year.
  - **Special Needs:** If you need special accommodations, please contact KCMBA prior to the program date at (816) 474-4322.
  - **Parking:** Parking is available at Standard Parking Garages at 12th & McGee and 1120 Oak or at Wall Street Towers Garage at 1112 Grand Blvd.
  - KCMBA members and potential members are faxed CLE notices as a service. To discontinue this service please call (816) 474-4322 ext. 324

- KCMBA Member \$35
- Non-Member \$70
- Materials only \$29.78

*Register Me!*

Intellectual Property for the "Non-Geek"  
Lawyer

**E#154**

Name \_\_\_\_\_  
Name to appear on badge \_\_\_\_\_  
Firm \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Office Phone \_\_\_\_\_ Office Fax \_\_\_\_\_  
E-mail Address \_\_\_\_\_

**4 Ways to Register**

- Mail registration form with check or credit card information to KCMBA, 1125 Grand Blvd., Ste. 400, Kansas City, MO 64106.
- Phone registration with credit card to KCMBA at (816) 474-4322.
- Fax registration with credit card to KCMBA at (816) 474-0103.
- Visit the CLE Registration page at [www.kcmba.org](http://www.kcmba.org) to register on-line.

FEIN 43-0860985

**If Paying by Credit Card:** Please print clearly      ○ American Express      ○ MasterCard      ○ VISA

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_