

# Lobbying: Ethics, Law and Strategy in Today's Legislative Environment

Sponsored by the KCMBA Corporate House Counsel Committee

Monday, May 19, 2008

Lantz Welch Education Center, KCMBA Headquarters,  
 1125 Grand Blvd., Suite 400, Kansas City, MO 64106

Registration: 11:30 a.m. Seminar: noon to 2:50 p.m.

3.0 CLE Hours including 2.0 Ethics Hours in Missouri and Kansas (pending)

Fees: \$99 for KCMBA Member \$169 for Non-member

Moderator: **Victoria Schatz**, Chair, Corporate House Counsel Committee

## Understanding, Preparing for and Complying with the Honest Leadership and Open Government Act of 2007

This presentation will feature an interactive discussion of the new Federal Lobbying and Ethics Laws contained in the Honest Leadership and Open Government Act of 2007 and provide practical advice for establishing procedures for compliance and reporting.

**Amy R. Blunt**, *Lathrop & Gage LC*

## Rolling Up the Sleeves: How to Effectively and Ethically Lobby at the City, State and Federal Levels

Whether your client is a corporation, trade association, or governmental entity, this hands-on program focuses on the complex legal requirements and ethical dilemmas that arise in the lobbying process and delivers the knowledge and techniques to lobby ethically and effectively at the city, state and federal levels.

**Greg Williams**, *City Manager's Office, City of Kansas City, Missouri*

## A Corporate Perspective of Current Lobbying Efforts

What role does lobbying play in regulated industries? How do corporate clients effectively manage their business within a constantly changing legal environment? Get an insider's view of the challenges facing corporate clients trying to compete in difficult, and sometimes conflicting, regulatory environments and learn solutions that work.

**John Idoux**, *Embarq Corporation*



### Seminar Information

- **Payment** must accompany registration. KCMBA accepts cash, check or American Express, MasterCard or Visa. No admission ticket or confirmation will be sent.
- **Cancellations/No Shows:** Those who cancel at least 24 hours prior to the seminar will receive a credit voucher to use toward any KCMBA program for one year.
- **Special Needs:** If you need special accommodations, please contact KCMBA prior to the program date at (816) 474-4322.
- **Parking:** Parking is available at Standard Parking Garages at 12th & McGee and 1120 Oak or at Wall Street Towers Garage at 1112 Grand Blvd.; free for full and half-day seminars. Bring your pass to the registration table for validation.
- KCMBA members and potential members are faxed CLE notices as a service. To discontinue this service please call (816) 474-4322 ext. 313

Register Me!

Lobbying: Ethics, Law and Strategy in Today's Legislative Environment

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Name \_\_\_\_\_

Name to appear on badge \_\_\_\_\_

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Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Office Phone \_\_\_\_\_ Office Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

- KCMBA Member \$99
- Non-Member \$169
- Materials only \$29.78

### 4 Ways to Register

- Mail registration form with check or credit card information to KCMBA, 1125 Grand Blvd., Ste. 400, Kansas City, MO 64106.
- Phone registration with credit card to KCMBA at (816) 474-4322.
- Fax registration with credit card to KCMBA at (816) 474-0103.
- Visit the CLE Registration page at [www.kcmba.org](http://www.kcmba.org) to register on-line.

FEIN 43-0860985

**If Paying by Credit Card:** Please print clearly  American Express  MasterCard  VISA

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