



Breakfast at the Bar Series Killer Marketing Strategies for Associate Attorneys

May 5, 2009

Associate Training Program Co-Sponsored by the
KCMBA CLE Advisory Committee and Kansas City
Association of Legal Administrators

Tuesday, May 5, 2009
Lantz Welch Education Center,
KCMBA Headquarters,
1125 Grand Blvd., Suite 400,
Kansas City, MO 64106



Seminar Information

Registration: 8:30 a.m. Seminar: 9 to 11 a.m.

Moderator: **Pat Zoll**, *Foland, Wickens, Eisefelder, Roper, Hofer, PC*

Speaker: **John Remsen, Jr.**, *President, TheRemsenGroup*

There are two kinds of lawyers in private practice...lawyers with clients, and lawyers who work for lawyers with clients. The question to you is this: Which would you rather be in ten years?

As an associate attorney, now is the time to begin developing good, solid marketing habits that will pay off over the course of your legal career. These habits should play to your likes and interests, and be consistently applied and performed in a thoughtful, proactive and strategic manner.

This session provides proven, practical guidance to associate attorneys, including a step-by-step process to develop and implement a personal marketing plan. It includes a comprehensive set of handout materials and is CLE-approved in many jurisdictions.

Schedule

8:30 a.m. Registration

9 a.m. Presentation

11 a.m. Adjourn

● **Payment** must accompany registration. KCMBA accepts cash, check or American Express, MasterCard or Visa. No admission ticket or confirmation will be sent.

● **Cancellations/No Shows:** Those who cancel at least 24 hours prior to the seminar will receive a credit voucher to use toward any KCMBA program for one year.

● **Special Needs:** If you need special accommodations, please contact KCMBA prior to the program date at (816) 474-4322.

● **Parking:** Parking is available at Standard Parking Garages at 12th & McGee and 1120 Oak or at Wall Street Towers Garage at 1112 Grand Blvd.

● KCMBA members and potential members are faxed CLE notices as a service. To discontinue this service please call (816) 474-4322 ext. 324

○ All Registrants \$35

Register Me!

Breakfast at the Bar: Killer Marketing Strategies for Associate Attorneys

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4 Ways to Register

Mail registration form with check or credit card information to KCMBA, 1125 Grand Blvd., Ste. 400, Kansas City, MO 64106.

Phone registration with credit card to KCMBA at (816) 474-4322.

Fax registration with credit card to KCMBA at (816) 474-0103.

Visit the CLE Registration page at www.kcmba.org to register on-line.

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