

# Business Law 101

Sponsored by the KCMBA Business Law Committee

Thursday, June 26, 2008  
Lantz Welch Education Center,  
KCMBA Headquarters,  
1125 Grand Blvd., Suite 400,  
Kansas City, MO 64106



## Morning Session

Registration: 8:30 a.m. Seminar: 9 to 11:45 a.m. Lunch: 11:45 a.m.  
3.0 CLE Hours in Missouri and Kansas (pending)

## **Negotiating & Drafting Business Acquisition Agreements**

Learn from a seasoned expert how to approach negotiating acquisition agreements such as asset purchase agreements, stock purchase agreements and mergers.

**James Polsinelli**, *Polsinelli Shalton Flanigan Suelthaus, PC*

## Afternoon Session

Registration & Lunch: 11:45 a.m. Seminar: 12:30 to 4:05 p.m.  
4.0 CLE Hours including 1.0 Ethics Hours in Missouri and Kansas (pending)

## **What Every Business Attorney Needs to Know About Intellectual Property Issues**

Copyrights, trademarks, trade secrets and patents are fast becoming one of the most valuable assets on clients' balance sheets and in their business, so it is important to know how to recognize and protect these rights.

**Jason R. Mudd**, *Shook Hardy & Bacon, LLP*

## **And Then There Are Those Pesky Employees...**

No business can function without employees; but, having employees results in businesses dealing with a whole host of legal issues. Business lawyers must be able to spot the basic employment law issues common in every workplace. Get ready for a fast-paced run down of what you need to know.

**Denise K. Drake**, *Spencer Fane Britt & Brown, LLP*

**S. Jane Bruer**, *Spencer Fane Britt & Brown, LLP*

## **Basic Tax Issues for the Business Attorney**

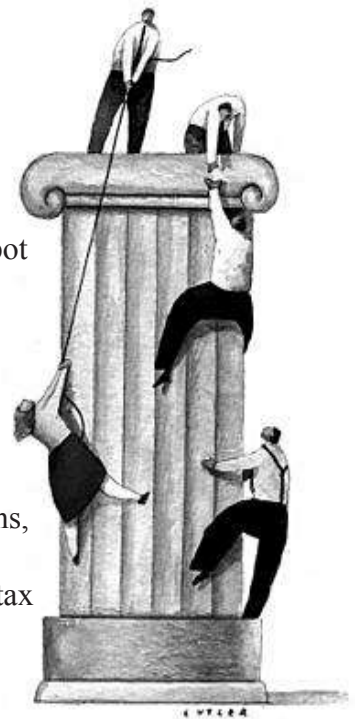
Tax issues affect the choice of entity (C Corp, S Corp, LLC, etc.), capital contributions, the structuring of acquisitions and many more business issues. Learn basic tax principles to assist your clients and how to spot issues so you know when to bring in the tax professional

**Erik Ryan Edwards**, *Polsinelli Shalton Flanigan Suelthaus, PC*

## **Top 10 Ethical Issues for the Business Attorney**

Every business lawyer needs to understand basic ethics rules and how they guide and affect one's practice. This presentation will discuss attorney-client privilege, waivers of conflicts, ethical walls, Sarbox rules and much, much more.

**Douglas S. Laird**, *Polsinelli Shalton Flanigan Suelthaus, PC*



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**7.0 Total CLE Hours including  
 1.0 Ethics Hour in Missouri and  
 Kansas (pending)**

- 8:30 a.m. Registration
- 9 a.m. Negotiating & Drafting Business Acquisition Agreements  
**James Polsinelli, Polsinelli Shalton Flanigan Suelthaus, PC**
- 10:15 a.m. Break
- 10:30 a.m. Negotiating & Drafting Business Acquisition Agreements, continued
- 11:45 a.m. Adjourn – Networking Lunch and Registration for Afternoon Session
- 12:30 p.m. What Every Business Attorney Needs to Know About Intellectual Property Issues  
**Jason R. Mudd, Shook Hardy & Bacon, LLP**
- 1:20 p.m. And Then There Are Those Pesky Employees...  
**Denise K. Drake, Spencer Fane Britt & Brown, LLP**  
**S. Jane Bruer, Spencer Fane Britt & Brown, LLP**
- 2:10 p.m. Break
- 2:25 p.m. Basic Tax Issues for the Business Attorney  
**Erik Ryan Edwards, Polsinelli Shalton Flanigan Suelthaus, PC**
- 3:15 p.m. Top 10 Ethical Issues for the Business Attorney  
**Douglas S. Laird, Polsinelli Shalton Flanigan Suelthaus, PC**
- 4:05 p.m. Adjourn



	KCMBA Member	Non- Member
Morning only	<input type="radio"/> \$109	<input type="radio"/> \$179
Afternoon only	<input type="radio"/> \$109	<input type="radio"/> \$179
Both sessions	<input type="radio"/> \$189	<input type="radio"/> \$259

### Seminar Information

- **Payment** must accompany registration. KCMBA accepts cash, check or American Express, MasterCard or VISA. No admission ticket or confirmation will be sent.
- **Cancellations/No Shows:** Those who cancel at least 24 hours prior to the seminar will receive a credit voucher to use toward any KCMBA program for one year.
- **Special Needs:** If you need special accommodations, please contact KCMBA prior to the program date at (816) 474-4322.
- **Parking:** Parking is available at Standard Parking Garages at 12th & McGee and 1120 Oak or at Wall Street Towers Garage at 1112 Grand Blvd.; free for full and half-day seminars. Bring your pass to the registration table for validation.
- KCMBA members and potential members are faxed CLE notices as a service. To discontinue this service please call (816) 474-4322 ext. 313

Register  
Me!

## Business Law 101

E# 464

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### 4 Ways to Register

- Mail registration form with check or credit card information to KCMBA, 1125 Grand Blvd., Ste. 400, Kansas City, MO 64106.
- Phone registration with credit card to KCMBA at (816) 474-4322.
- Fax registration with credit card to KCMBA at (816) 474-0103.
- Visit the CLE Registration page at [www.kcmba.org](http://www.kcmba.org) to register on-line.