



# Make Your Case with a Better Memory

Thursday, August 28, 2008  
Lantz Welch Education Center, KCMBA Headquarters,  
1125 Grand Blvd., Suite 400, Kansas City, MO 64106  
Registration: 8:30 a.m. Seminar: 9 a.m. to 12:35 p.m.  
4.0 CLE Hours in Missouri  
Fees: \$99 for KCMBA Member \$169 for Non-member



## Seminar Information

- **Payment** must accompany registration. KCMBA accepts cash, check or American Express, MasterCard or Visa. No admission ticket or confirmation will be sent.
- **Cancellations/No Shows:** Those who cancel at least 24 hours prior to the seminar will receive a credit voucher to use toward any KCMBA program for one year.
- **Special Needs:** If you need special accommodations, please contact KCMBA prior to the program date at (816) 474-4322.
- **Parking:** Parking is available at Standard Parking Garages at 12th & McGee and 1120 Oak or at Wall Street Towers Garage at 1112 Grand Blvd.; free for full and half-day seminars. Bring your pass to the registration table for validation.
- KCMBA members and potential members are faxed CLE notices as a service. To discontinue this service please call (816) 474-4322 ext. 313

**Make Your Case with a Better Memory** is a must for any attorney who has ever forgotten anything. You've invested years in becoming a successful attorney. You've invested months in preparing a case. You owe it to yourself to invest 4 hours to strengthen your mind.

**Save Time in Court Preparation:** Cut your prep time in half, because you remember your notes. Quickly and accurately recall information from a deposition and remember the facts and figures you need while maintaining your courtroom confidence.

**Polish Your Presentation to Jurors and Judges:** While other attorneys look at their notes, you'll look at the jury – the faces of the people you depend on to win your case. That's an advantage every lawyer wants.

**Be a Better Listener in the Courtroom:** Learn how to remember to ask the right questions during cross examination. Say goodbye to missed opportunities because now your memory won't fail you.

**Remember the Names of Jurors and Clients:** Learn the six steps in remembering names and faces. Gain the advantage of knowing information about the jury and how to best present your case.

**Learn Better Concentration:** Master the delivery of your closing argument without worrying if you're going to forget.

Speaker: **Paul Mellor, *Success Links***

- KCMBA Member \$99
- Non-Member \$169
- Materials only \$29.78

## 4 Ways to Register

- Mail registration form with check or credit card information to KCMBA, 1125 Grand Blvd., Ste. 400, Kansas City, MO 64106.
- Phone registration with credit card to KCMBA at (816) 474-4322.
- Fax registration with credit card to KCMBA at (816) 474-0103.
- Visit the CLE Registration page at [www.kcmba.org](http://www.kcmba.org) to register on-line.

FEIN 43-0860985

Register Me!

Make Your Case with a Better Memory

E#479

Name \_\_\_\_\_

Name to appear on badge \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Office Phone \_\_\_\_\_ Office Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

**If Paying by Credit Card:** Please print clearly

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Exp. Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_